

Community Relations Commission (CRC) Meeting Minutes for April 15, 2020.

Present:

Andrea Davis
Rhonda McNeal
Andrea Townson
Julius Smith
Carl Hill

Absent:

Yuan Liang
Sandra Finley (Village Board)

CRC Teleconference Meeting:

A teleconference meeting was called to order at 6:05 pm on April 16, 2020 by CRC President Andrea Davis to discuss the following topics

- Operation Outreach Initiative
- 2020 Census response to village residents
- CRC members update

Operation Outreach:

Assist HOA Presidents in reaching village residents during the COVID-19 shelter-in-place order.

CRC President Andrea Davis had all CRC members provide an update on Operation Outreach to know if all the operation outreach letters were sent out to the HOA presidents, and if the members were able to reach the village residents assigned to them, and ask how they were doing during the coronavirus shelter in place. Most CRC members were able to contact their HOA Presidents, but had some difficulty reaching residents, with some members getting their voicemail.

US Census Response to Village Residents:

The CRC has been task by Village President Sterling M. Burke to increase village resident's participation in the 2020 Census. The CRC discussed several options on how to get the message out to the residents on completing the 2020 Census through multiple options listed below.

- Banners: Distribute two sided banners throughout the village with a logo to read "*Complete the 2020 Census, its Vital*". The Banner would have a white background with the words printed in cobalt blue, and the word "Vital" color in red.
- Email Blast: Email text alerts to those village residents we have active registered email accounts. The Village Administrator's approval will be required to utilize personal information.
- Flyer: Utilizing the same logo, hand off to HOA President to distribute throughout their subdivision.
- Water Bill: Place 2020 Census flyers in mailing, or place information on community newsletter contained with the water bill.
- HOA Newsletter- Place information on the 2020 census in those subdivisions with HOA newsletters

CRC Members Update:

Dr. Lionel Barnes, and Arlene Stevens have resigned from the CRC board. Beverly Sokol, and Eloise Houston are on sabbatical from the board until further notice.

Adjournment.

Carl Hill moved to adjourn the meeting at 6:55pm. Rhonda McNeal 2nd the motion, and the meeting was adjourn by the board.