

Community Relations Commission (CRC)

Meeting Minutes for Monday June 7, 2021

Forum(s): Conference Call

Present:

Carl Hill (Chairman)
Rhonda McNeal (Member)
Andrea Townson (Secretary)
Howard White (Village Board Trustee)

Absent:

None

Call to Order: 7:19 pm by Chairman

(a) Roll Call completed

(b) Approval of 4/12/21 minutes. All in favor, motion approved and carried by board.

Public Comments: NONE

Old Business:

1. **Budget Proposal:** Trustee White to follow up on vote status for CRC operating budget. Trustee to also obtain clarification as to monies allocated to South Suburban Housing Center ("SSHC") currently included in the CRC budget. The CRC feels SSHC should be a village cost, not allocated to the CRC.
2. **COVID-19 Initiatives:** Due to current general vaccine availability, with many resources for same in the village, it was agreed that the CRC need have no further role at this time.

New Business

3. **CRC Webpage:** ongoing discussion concerning AFIVE Marketing, regarding:
 - (a) correcting verbiage in the CRC website relative to the mission statement. Andrea Townson to provide previously suggested language, with Chairman to follow up changes with village;
 - (b) updating CRC member list and photos;
 - (c) improving photo quality and image in the website. This shall include photos of suggested feature homes (Calvin Owens) and communities (Wysteria);

(d) Improving/updating Village Business Registry List with a goal to market and highlight local businesses; Andrea Townson suggested featuring Desadier Visuals, a photographer new to the village, located on Rt. 30.

4. Summer Fun Events: Chairman requested ideas for village wide family events. Trustee White suggested a BBQ battle in August. A detailed discussion of possible venues, protocols and dates ensued. Partnering with the various HOAS was discussed to strengthen marketing. It was decided that a follow up meeting in (2) weeks was necessary to further discuss and flesh out options and details. A Line Dance event for July, with ideas for venues and dates to follow, was also discussed. A Balloon event was also discussed. It was determined that it may, however, be problematic. due to logistics and supply issues.

Open Comments

NONE

Adjournment:

8:20 pm moved and seconded. Motion approved and carried by board.